



Feature C02: Integrative Design

Part 3: Promote Health-Oriented Mission

WELL v2™ pilot
Q1 2020 addenda

How to use this document:

This document is intended to serve as a guide for creating the professional narrative required for Part 3: Promote Health-Oriented Mission of Feature C02: Integrative Design. This document is meant to demonstrate an acceptable degree of detail for a documentation submission. The level of detail is up to the discretion of the project team, as long as all parts are sufficiently addressed.

- Part 3: A professional narrative outline and examples have been provided.

Note: The variable items are highlighted in yellow throughout the document.

The text is updated to the Q1 2020 version of WELL v2 pilot, which may vary from future versions of WELL v2.

Disclaimer

This resource is intended to assist teams pursuing WELL certification and/or a WELL Portfolio Score under the second iteration of the WELL Building Standard (“WELL v2” or “WELL”). The content (text, graphics, images, and other material) provided herein is for informational and educational purposes only. Each project or portfolio team is responsible for its own achievement of WELL features for the associated project or portfolio, regardless of a team’s use of this resource, or any portion thereof. Although the information contained in this resource is believed to be reliable and accurate, all materials and content within this resource are provided “as is” and the International WELL Building Institute pbc expressly disclaims and makes no warranties or representations of any kind either express or implied, including, but not limited to, warranties or representations about the accuracy or completeness of information, the suitability of the information for any particular purpose, or any warranty or representation that similar submissions regarding a project or portfolio will comply with any feature, part, credit, score or other aspect of the WELL Building Standard, or that a project will be granted WELL Certification at any level, that a portfolio will be granted any particular WELL Portfolio Score or that a project or portfolio will achieve any other designation, score or award. As a reminder, the final review of project or portfolio documentation and performance verification will be conducted by Green Business Certification Inc., IWBI’s third party verifier, and achievement of WELL Certification or any level or any WELL Portfolio Score or other award or designation cannot be guaranteed. Neither IWBI nor any of its representatives shall have any liability resulting from the use or content of this resource or from any action taken or any inaction occurring in reliance on such resource. The International WELL Building Institute pbc, reserves the right to change all or any portion of this resource at any time for any reason without prior notice.

© Copyright 2019-2020 International WELL Building Institute pbc. All rights reserved.

International WELL Building Institute, IWBI, the WELL Building Standard, WELL v2, WELL Certified, WELL AP, WELL Portfolio, WELL Portfolio Score, WELL and others, and their related logos are trademarks or certification marks of International WELL Building Institute pbc in the United States and other countries.

FEATURE C02: INTEGRATIVE DESIGN

PART 3: PROMOTE HEALTH-ORIENTED MISSION EXAMPLE PROFESSIONAL NARRATIVE

At <<INSERT PROJECT NAME>>, our health-oriented mission includes the following key elements:

- A. Our mission statement outlines objectives for health promotion through:
 - a. *Example: Working with stakeholders to curate a list of health objectives that the office strives to uphold, which is posted in the office break room.*
 - b. *Example: Requiring stakeholders to offer input on a minimum of 1 quarterly email that goes out to all employees outlining the underlying research supporting the health objectives that the project has elected to focus on.*
 - c. *Example: Sending monthly meeting minutes to stakeholders outlining the leading research relevant to the project's identified health objectives to provide updated support from the scientific community.*
- B. Our organization's objectives and/or mission statement supports and improves occupant health through the following:
 - a. *Example: Our company has reworded our mission statement to include language that demonstrates our commitment to supporting and improving occupant health. Our previous mission statement read <<INSERT PREVIOUS MISSION STATEMENT>>. Our new mission statement reads <<INSERT NEW MISSION STATEMENT>>.*
 - b. *Example: Our project sent a survey asking employees to nominate a phrase related to our commitment to improving occupant health that could be included in the updating of our mission statement. The most creative suggestion will be elected by our stakeholder group and integrated into our new mission statement launching <<INSERT DATE>>.*
 - c. *Example: Our company has asked employees to each write a sentence on how they have observed the company's organizational objectives have shifted to include our commitment to improving occupant health upon pursuing WELL Certification. Each sentence has been printed and collaged into an art piece showcased in the elevator lobby of our office.*
- C. Our project accounted for building site selection and/or conditions that impact occupant health though:
 - a. *Example: A conscious effort to avoid a site in close proximity to freeways in order to make an effort to provide clean air.*
 - b. *Example: Including a staircase in the list of priorities that the new site must offer.*
 - c. *Example: Selecting a site with appropriate bike storage to provide employees the opportunity of biking to work.*
- D. Our mission statement incorporates the ten WELL concepts through:
 - a. *Example: A list of the concepts in order of priority according to occupant and stakeholder feedback.*
 - b. *Example: A chart that outlines each concept and the main positive health impacts related to each concept, which we directly tied into our organizational goals and strategies.*
- E. Our project integrates operations and maintenance plans for facility managers and personnel related to health and well-being by:

- a. *Example: Requiring all facility managers to go through a training teaching them how to properly clean air filters to ensure occupants are exposed to clean air.*
 - b. *Example: Curating online modules that inform the facility managers and personnel on best practices that contribute to creating a facility that supports occupant health and wellness such as <<INSERT BEST PRACTICES>>*
- F. This mission statement is included in our WELL Feature Guide, which was created according to the requirements of WELL Feature C01: Health and Wellness Awareness, Part 1.